

2019 JIBF Program

May 12-15

YMCA Jerusalem, King David Street 26

Sunday, May 12

Opening of the 2019 International Book Forum and the Writers Festival

17:30-19:00

2019 Jerusalem Prize Award Ceremony

Mayor of Jerusalem awarding the 2019 prize to American author **Joyce Carol Oates**

At the end of the ceremony, a tribute discussion to Amos Oz: **Kobi Meidan** will talk with **President Reuven Rivlin** and **Prof. Fania Oz-Salzberger**, daughter of Amos Oz.

Monday, May 13

Keynote Speech

09:30-10:15

It's All About the Books:

My first 35 Years in Publishing

Stephen Rubin (Chairman, Henry Holt, US)

Executive Summary

10:45-12:00

Andrew Franklin (Managing Director, Profile Books, UK), **Stefan von Holtzbrinck** (CEO, Holtzbrinck Publishing Group), **Markus Dohle** (CEO, Penguin Random House) and **Vera Michalski-Hoffman** (Publisher, Libella, Switzerland) in conversation about their role as publishing leaders.

Independent Publishers:

A Worldwide View

15:00-16:15

The Challenges, Changes and Advantages Facing Independent Publishers Today

Moderator: **Richard Charkin** (Founder, Mensch Publishing, US)

Sigrid Rausing (Editor, Granta Magazine and Publisher, Granta Books, UK)

Iftach Alony (Publisher, Afik and The Short Story Project, Israel)

Emily Chuang (Publisher/Editor in Chief, Emily Publishing Company, Ltd., Taiwan)

Tuesday, May 14

Crossing Borders With Books: Books in Translation from Multiple Perspectives The Translator's Angle

09:30-10:30

How Do Translators Influence the Selling and Exposure of Literature in Translation?

Moderator: **Evan Fallenberg** (Translator & Author, Bar-Ilan University/Vermont College of Fine Arts)

Sjón (Icelandic author) and **Moshe Erlendur Okon** (Hebrew translator)

Valerie Miles (Editorial Director, Spanish Granta, Spain)

Marie-Pierre Gracedieu (Editorial Director for Literature in Translation, Gallimard, France)

Crossing Borders with Books: Books in Translation from Multiple Perspectives The Publisher's Side

11:00-12:00

What Are Some of the Challenges in Selling and Buying Literature in Translation Today?

Moderator: **Carmen Pinilla** (Literary Scout, Aragón & Pinilla, Spain)

Hilit Hamou-Meir (Publisher, The Armchair, Israel)

Elena Ramirez (Director International Fiction Planeta Group/ Director Seix-Barral, Spain)

Deborah Harris (Director, The Deborah Harris Agency, Israel)

Gisele Sapiro (Ecole des hautes études en sciences sociales, France)

Rights: Selling, Buying and Managing International Rights—a Session Covering Different Markets and their Unique Challenges and Opportunities

(15:00-16:30)

Moderator: **Kris Kliemann** (Rights Consultant/IPR License)

Ziv Lewis (Foreign Rights and Acquisitions Manager, Kinneret Zmora Dvir, Israel)

Anne-Solange Noble (Foreign Rights Director, Gallimard, France)

Elena Ramirez (Director International Fiction Planeta Group/ Director Seix-Barral, Spain)

Clare Alexander (Chairman, Aitken Alexander Associates, UK)

Wednesday, May 15

Selling Books in The "New World": Author Discoverability, Influencers and Other Must-Knows for Today's Publishers

09:30-11:00

Moderator: **Porter Anderson** (Publishing Perspectives, US)

James Daunt (CEO, Waterstones, UK)

Judith Curr (President and Publisher, The HarperOne Group, US)

Juergen Boos (President/CEO, Frankfurter Buchmesse, Germany)

Sara Lloyd (Digital and Communications Director, Pan Macmillan UK)

Navit Barel (Editorial Director for Hebrew Literature, Yedioth Books, Israel)

My Mentor's Publishing Advice

11:30-12:30

Tips, Anecdotes and Lessons

Gathered Over the Years by our Publishing Experts

Moderator: **Richard Charkin** (Founder, Mensch Publishing, US)

Thomas Rathnow (CEO, Verlagsgruppe Random House, Germany)

Stephen Rubin (Chairman, Henry Holt, US)

Esther Margolis (Newmarket Publishing Management, US)

Nelleke Geel (Publisher, Atlas Contact, Netherlands)

The Netflix Effect

15:00-16:30

How Has the World of Streaming TV Changed the Face of Publishing? What are Some of the New and Innovative Ways For Publishers and TV Executives to Discover and Share Content?

Moderator: **Arik Kneller** (Founder and Director, Kneller Artists Agency Ltd, Israel)

Maria B. Campbell (Founder/President, Maria B. Campbell Associates, US)

Jane Friedman (Founder and CEO, The Literary Studio, LLC, US)

Yuval Horowitz (Head of International Scripted Development, Keshet-TV, Israel)

Dror Mishani (Author and Screenwriter, Israel)

For further details: www.jbookforum.com

All Forum discussions take place in English